

# The Godiva

## RIDING HABIT



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ANY THOUSANDS OF SUMMERS HAVE passed since Lady Godiva, whom Lord Tennyson immortalized in verse, "rode forth clothed only with chastity" through the streets of Coventry. From that day, veiled in legendary mystery, the number of women who indulge in the healthy exercise of horseback riding has steadily increased, until to-day the sight of a good horse, proudly bearing a well set-up woman, is a joy to young and old.

The successors of Lady Godiva, however, do not ride to release their subjects from a cruel tax, hence a more substantial raiment than the ringlets of golden hair is demanded. Neither do they request that every eye should be blind, for well they know that if clothed in the Godiva Riding Habit they will be the cynosure of all admiring eyes.

In this habit the perfection of equestrian apparel has been reached, whether it be the trim, well-cut side saddle habit, or the more modern and scientific cross saddle skirt.

The Godiva Riding Habits and Skirts are the first ready-for-service garments for the equestrienne which have received the approval of fashion experts. They are absolutely correct in every detail—in material, cut, drape and tailoring. The various styles presented in this book have been designed by the masters of America, Paris and Vienna. The fabrics are of the very newest weaves, and the most practical materials, such as Broadcloth, Cheviot, Serge, Covert, Melton, Grey Worsted, Corduroy, Mannish Materials, Army Khaki, Natural and Heavy White Linen.

The exceptionally high grade workmanship expended upon them—the careful and stylish finishings of the collars, cuffs and trimmings—are readily discernible. The graceful lines and curves that have been tailored into them will remain an integral part of them as long as they are in service.

*The Prices of both Habits and Skirts are very moderate  
Sizes : Ladies', 32-42; Misses', 12 to 18 years*

A complete line of Separate Riding Skirts of the same material as the entire habits, as well as of other correct materials, is made in the "Godiva" brand.

When the "Godiva" label is found in a riding habit or skirt, it is a guarantee of correct style, perfect fit and superior workmanship.

**S. & S. GOLDBERG**

**38-44 WEST 21st STREET : NEW YORK**



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916. English Riding Habit. Fashioned from spot proof broad-cloth in all colors. The long, trig coat with pointed fronts and mannish coat sleeves may be ordered with the conventional side saddle skirt or the more scientific divided cross saddle skirt.



*The Godiva*  
Riding Habits & Skirts

833. Serviceable Habit with the divided cross saddle skirt. It is made from English Melton which does not show the dust or dirt and comes in all colors. The twenty-seven-inch length coat is semi-fitting with slightly pointed fronts and is generally becoming.



818. Trig Tight-fitting Habit. Made from English Melton in any shade. The coat, which is thirty inches in length, is a double-breasted cutaway which makes it admirable for cold weather. It is severely plain. The skirt is the divided cross saddle style.



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Riding Habits & Skirts

823. Jaunty Military Habit, most becoming to girlish figures. It is fashioned from Lymanville cheviot or correct serge. The twenty-four-inch length coat with four patch pockets and high turn down collar fits the figure closely. Divided cross saddle skirt.



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817. English Norfolk Habit of wear-resisting corduroy in all colors. The twenty-four-inch length coat is made very effective by the fancy straps of the material and is semi-fitting, lending a becoming appearance to the figure. Divided cross saddle skirt.



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801. Hunting Habit. Made from genuine army khaki which is particularly well adapted for hard service. The twenty-four-inch length coat is semi-fitting with mannish revers and cuffs and patch pockets. The divided cross saddle skirt is the safest for the field.



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808. Regulation Tight-fitting Habit, excellent for park use. It is fashioned from chiffon finish extra quality broadcloth, in any color. The thirty-two-inch coat is a cutaway, with mannish sleeves. The side saddle skirt is preferred by some for city wear.



830. Smart Norfolk Habit, especially adapted for young women. It is made from correct wale serge in black or blue. The twenty-four-inch coat is semi-fitting, a style most becoming to youthful figures. The divided cross saddle skirt gives more freedom and safety.



831. Practical Habit for general usage. It is made of double twist, hard finish covert which does not show the stains of travel. The thirty-inch length coat is semi-fitting and slightly cutaway, with generous side pockets. Divided cross saddle skirt.



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809. Smart Habit of Imperial special finish grey serge, which is neat and becoming. The thirty-inch length coat is a cutaway with three buttons and fits the figure snugly. The divided cross saddle skirt becomes a stylish walking skirt after dismounting.



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Divided Cross Saddle Skirt. Constructed with a front panel which buttons back when on the horse. After dismounting, a walking skirt is developed by rebuttoning the panel to opposite buttons. Its deep folds make it look like a full skirt with inverted pleat.



Side Saddle Skirt. For the equestrienne who prefers to use the side saddle we offer the regulation side saddle skirts. These are cut in the most approved style, great care being taken with the drape. They come in any of the standard materials and are correct in every detail.

The various styles shown in this Catalogue can be made in any material.

Estimate of cost will be furnished upon request. The prices of divided cross saddle skirts are the same as the regulation side saddle skirt.

The measurements for a "Godiva" Riding Habit should be taken in the same way as for a walking suit.

MINOR



